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- (71) Applicant: 3M INNOVATIVE PROPERTIES COM-PANY [US/US]; 3M Center, Post Office Box 33427, Saint Paul, MN 55133-3427 (US).
- (72) Inventors; and
- (75) Inventors/Applicants (for US only): NAGAOKA. Yoshiyuki [JP/JP]; 4-26-4, Midori-cho, Yamagata, Yamagata 990-2428 (JP). MIZUFUNE, Kanya [JP/JP]; 1-8-4, Higashihara-cho, Yamagata, Yamagata 990-0034 (JP).
- (74) Agents: LILLY, James, V. et al.; Office of Intellectual Property Counsel, Post Office Box 33427, Saint Paul, MN 55133-3427 (US).

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(54) Title: PAVEMENT MARKING MATERIAL

(57) Abstract: A marking material for use on a surface, the marking material including a binder material and a thermal-sensitive pigment. The marking material exhibits a first color different from a surface color. Upon being heated to a temperature of at least about 70°C, the marking material undergoes an irreversible color change from the first color to a second color. The second color renders the marking material effectively invisible to an observer. A marker and a method of using the marker are also disclosed.